

**Visit of  
ISUGA-ISTDI  
African campus  
July 2010**



In 2009 ISUGA signed a cooperation agreement with ISTD (Institut Supérieur de Technologie et de Design Industriel), famous school located in Douala – Cameroon. ISUGA program will be duplicated on ISTD campus so that Cameroonian students will get opportunity to be awarded French ISUGA degrees while staying in their home country:

- BBA in Europe-Asia International Business
- MBA in Europe-Asia International Business

First batch of students was recruited in the Fall of 2009 and just completed their first year of studies in June 2010. Mr SALKIN, ISUGA director, did visit ISTD campus in July 2010 and had chance to meet local staff:

- President Paul GUIMEZAP
- Professor Claire CHOUKEM (in charge of ISUGA-ISTDI program)
- Professor François TSOBNANG (President of EG@ consortium of graduate schools & universities).

Mr SALKIN met students of this first batch and headed annual academic review meeting of their first year of studies.

During this trip meetings were also scheduled with French Embassy in Yaounde as well as key logistics companies located in Douala.

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