

# Programme E.B.S.

## **EBS – EUROPEAN BUSINESS SEMESTER - 2010 / 2011**

### **Participants**

This 12-week EBS program is of special interest to those students and professionals who are interested in learning about the European markets, learn French and/or Chinese, and experience a cultural break in the lovely Bretagne region in the west of France.

### **Dates**

Three alternatives for the school-year 2010-2011:

Fall semester: September 13, 2010 – December 11, 2010. Register before June 30th, 2010.

Spring semester: January 10, 2011 – April 8, 2011. Register before October 31st, 2010.

Summer semester: June 6, 2011 – August 26, 2011. Register before April 1st, 2011.

### **Business courses**

All to be conducted in English:

- The European institutions
- The European Media
- The European cultures
- Management in Europe
- Marketing in Europe
- Financing in Europe
- International trade in Europe
- Doing business in Europe

These 8 courses will be given over a period of 13 weeks (12 weeks of class).

Each course takes 12 hours, for a total of 96 hours.

Each course has an academic value of 2 US credit / 4 ECTS credits.

This program grants 16 US credits / 32 ECTS credits.

### **Language courses**

Our EBS program includes intensive language courses in French and/or Chinese.  
Eight hours per week over 12 weeks = 96 hours/semester.  
This language course has a value of 8 US credits / 16 ECTS credits.  
It can be broken into 6 weeks of French and 6 weeks of Chinese.

### **Internships and business visits**

We will conduct visits to French companies in the agro, fishing and tourism areas.  
An internship in France and/or China is optional.

### **Diploma**

A Certificate with the academic credits will be granted.

### **Pleasure**

Bretagne is a beautiful and safe region in the west of France. You will enjoy many cultural, sport, social, and gastronomic activities.

Please visit the site [www.bretagne.com](http://www.bretagne.com)

## **Networking**

You will have the opportunity to network with fellow comrades, teachers, business leaders, artists, sportspersons and politicians.

## **Tuition**

US\$ 5,900 for the business and language courses.  
It does not include the lodging and transportation expenses.

## **Payment**

US\$ 2,900 when the application is approved. US\$ 3,000 when the program starts.

## **Lodging**

ISUGA will assist the participants on their needs for lodging.  
Please email your wishes (residence, studio, room, hotel) to [administration@isuga.fr](mailto:administration@isuga.fr)  
The lodging cost ranges from US\$ 400 to US\$ 600 per month.

## **Food and car rental**

Cafeterias are readily available; a daily budget of US\$ 16 should be sufficient.  
You must be at least 21 years old to rent a car, and have a valid driving license of more than one year.

## Visa

The students must ask the French consulate in their countries about the visa requirements. As soon as the Application for Admission is approved, and the US\$ 2,900 payment is received, we will issue a Certificate of Admission to facilitate the rendering of the visa.

## Application for Admission

The number of admissions is limited. First-in, first-served.  
Application form can be downloaded here below:

[EBS application form](#)

E-mail it to [administration@isuga.fr](mailto:administration@isuga.fr) before June 30th, 2010 for the Fall semester, before October 31st, 2010 for the Spring semester, and before April 1st, 2011 for the Summer semester.